

WBNG BINGHAMTON

WBNG Television Inc
560 Columbia DR
Johnson City, NY 13790-3300

Shorr and Associates Inc
100 N 20TH ST STE 201
PHILADELPHIA, PA 19103-3700

Contract # 421080

Schedule Dates 10/11/16-10/17/16
Advertiser Friends of Schumer (28827)
Agency Shorr and Associates Inc (1183)
Product Political - State Senator (1098)
Brand F-US Senate/NY Senate (141931)
Salesperson Continental, Washington DC (1465)
Sales Office Katz/Washington DC
Buyer Name
Phone/Fax /
CPE N/A
Account Types National/Agency Political
Billing Type Standard
Comments

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Denise Edmister
CO-OP No
Headline # 25327724
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,020.00
Net Total \$5,780.00
Sales Tax

WBNG CBS (WBNG)

By Broadcast Month	Spots	Rate
Oct. 2016	12	\$6,800.00
Grand Total:	12	\$6,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/17/16	2	1:00	8A- 9A (EST)		1	1		1				3	\$300.00	\$900.00	WBNG CBS (WBNG)		10/10/16
2.0	Normal Line / SPOT	10/11/16-10/14/16	2	1:00	7A- 8A (EST)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	WBNG CBS (WBNG)		10/10/16
3.0	Normal Line / SPOT	10/12/16-10/17/16	2	1:00	6A- 7A (EST)		1		1		1			3	\$500.00	\$1,500.00	WBNG CBS (WBNG)		10/10/16
4.0	Normal Line / SPOT	10/11/16-10/17/16	2	1:00	7P- 7:30P (EST)	1	X	X	X	X	X			2	\$350.00	\$700.00	WBNG CBS (WBNG)		10/10/16
5.0	Normal Line / SPOT	10/11/16-10/17/16	2	1:00	11P- 11:35P (EST)		1	1	1					3	\$900.00	\$2,700.00	WBNG CBS (WBNG)		10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: